

BLOG POST PLANNING TEMPLATE

FILL IN THE CHECKLIST SPACES BELOW WITH IDEAS FOR YOUR BLOG POST – REMEMBER
TO FOCUS ON THE END USER

POST TITLE & FOCUS KEYWORD

TARGET AUDIENCE/GOAL

HEADINGS AND SUBHEADINGS

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KEY POINTS FOR EACH SECTION

INTERNAL AND EXTERNAL LINKS

CALL-TO-ACTION AT THE END

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This image shows a single sheet of white paper with horizontal blue ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.